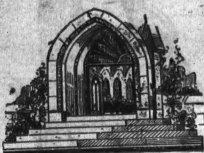


THE BLAIRMORE ENTERPRISE

VOL. XXVI, NO. 38.

THE BLAIRMORE ENTERPRISE THURSDAY, SEPTEMBER 19, 1935

\$2.00 PER ANNUM



BLAIRMORE UNITED CHURCH
Rev. Albert E. Larke, Minister

"Serve the Church that the Church
May Serve You."

Services Sunday, September 22nd,
the minister in charge:

11 a.m.—SENIOR SCHOOL.

2 p.m.—JUNIOR SCHOOL.

7.30 p.m.—PUBLIC WORSHIP.

The sacrament of the Lord's Supper will be administered at the evening service on Sunday, September 22nd, at Central United church, Blaimore. You are cordially invited to attend this service of fellowship. This will be the last service under Mr. Larke's leadership for some weeks. Following the meeting of the Lethbridge Presbytery at Taber on Monday and Tuesday, he will proceed to Ontario to represent the United Church of Canada in an extensive speaking tour.

During his absence the pulpit will be supplied by visiting clergy and by Messrs. J. Shevels and Wm. Dutton. Toward the end of October, the Ladies' Aid will hold a Sale of Fancy Work, etc. Keep the date open and watch for particulars.

ST. LUKE'S CHURCH NOTES
Rev. A. S. Partington, B.A., Rector

Services Sunday, September 22nd:
10 a.m.—Sunday School.

7.30 p.m.—Harvest Festival service.

Fruit, flowers and vegetables will be thankfully received on Saturday afternoon in the church.

Thursday, September 26th, choir practice will be held at 7 p.m. and following this at 8 p.m. will be Bible study. Everybody welcome.

SUBSCRIBE TODAY!

HEALTH—

The Greatest Asset you and your Family Possess. Why Neglect IT? ILL HEALTH—Your Greatest Liability—WHY CULTIVATE IT? Wampole's Tasteless Preparation of Cod Liver Oil will safeguard you and your children against the danger signals of ill health. The greatest medical authorities in the world advocate the use of PURE COD LIVER OIL for the treatment of wasting diseases, particularly where there is a tendency to chest weakness or lung trouble. It is not only pleasant to the taste, but easily digested and rapidly assimilated. It restores the worn out cells, creates warmth and renewed energy, and increases weight more rapidly than any other remedy. FOR THAT SUBURB COUGH IT HAS NO EQUAL.

Price for 16-oz Bottle, \$1.00

(For convalescent, weak or growing children, a marked difference can be noticed after the use of one bottle.)

THE BLAIRMORE PHARMACY

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SUNDAY-NIGHT DRESSES

See this Range of New Dresses. Nice Styles, well Finished, and look to be worth \$10.00 or \$12.00.
Blue, Black, Red, Rust and Green.

SPECIAL

\$2.95

JOHN A. KERR

Men's, Women's and Children's Clothing
Dry Goods, Shoes

Phone 23

Blaimore

COAL INDUSTRY PROBE SITTING HERE OCT. 3-5

Edmonton, Sept. 16.—Investigation into all phases of Alberta's coal industry will open Tuesday morning in the Edmonton court house; it was announced Saturday by Sir Montague Barlow, eminent British authority, who will sit as a one-man commission. R. Andrew Smith, legislative counsel, has been appointed counsel secretary of the inquiry.

After a three-day session in Edmonton, Sir Montague will journey to other coal centres of the province to hear evidence, returning to Edmonton about Oct. 15 in the hope of writing his report before returning to England.

Other sittings follow:

Edmonton Court House, Sept. 17, 18 and 19.

Drumheller Court House, Sept. 21, 22, 26, 27 and 28.

Lethbridge Court House, Sept. 30, Oct. 1 and 2.

Blaimore Court House, Oct. 3, 4 and 5.

Calgary Court House, Oct. 7, 8 and 9.

The commission also announced that he would visit Cadomin and Mountain Park at dates to be announced later.

NOTICE

The Blaimore Public Library will reopen on Thursday, September 26th. The library will be open on Thursdays of each week only, from 7 to 9 p.m.

THE SALVATION ARMY Coleman, Alberta Lieutenants Fitch and Pierce

Special services by Major Acton, Sunday next at 11 a.m. and 7 p.m. Sunday school at 3 p.m.

You are cordially invited to attend. Friday, September 20th, Major Acton will give his illustrated lecture in the Bellevue United church, at 8 p.m.

Max Baer and Joe Lewis will exchange biffs on Tuesday night next.

GRUESOME FIND MADE NEAR FRANK

The body of Julius Tonberg, a Swede relief camp worker, was found hanging to a beam in a cabin on the Bluegrouse ranch, about four miles north of Frank, on Tuesday by John Svoboda, of Frank, who happened to look into the cabin when passing that way, intending to eat his lunch there. Svoboda immediately notified police, who had the body removed to the undertaking parlor in Blaimore.

The body is believed to have been hanging for about four or five days. An inquest was held here yesterday before Coroner F. J. Turner, of Bellevue, and a verdict of suicide was returned.

Tonberg was a single man and came to Canada quite a number of years ago from Sweden. He disappeared from the Frank east relief camp about a week ago, after spending some four months there.

BEATTY VISITS COLEMAN MINES

During his western tour, Sir Edward Beatty, C.P.R. president, made a stop at Coleman for about two hours, when he was welcomed by Mayor George Pattinson and George Kellock, vice-president and general manager of the International and McGillivray mining companies.

Besides a number of directors of the C.P.R. accompanying Sir Edward, a number of directors of the mining companies were present, including James J. Warren, president of Consolidated Mining and Smelting Co. Trail; Lorne A. Campbell, president of McGillivray Creek Coal Co., and vice-president of West Kootenay Power Co., the latter two also being directors of both companies here. The party were particularly interested in the new type of steel-cable plant recently installed at McGillivray mine, the only one of its type in Canada, which was designed and installed by Simon Reeves, Ltd., of Stockport, England.

COLEMAN ELKS' CARNIVAL AN UNQUALIFIED SUCCESS

The Coleman Elks' lodge have another score to their credit. Their two-day carnival over the week ended them close to \$900, which will be largely used in local welfare work.

The committee in charge deserve great credit for the excellent manner in which the entire affair was handled.

The arena was beautifully decorated for the occasion. Electric lights strung across the streets also helped to give the town a festive appearance.

People from nearby towns, Fernie to Pincher Creek, gave good support and a record sale of tickets was made for the chesterfield draw, the winner of which was Granville Greenhalgh, while the radio set went to Miss E. McDonald, of Bellevue.

The committee in charge desire to thank all who in any way assisted.

HOWSON FEELS PROVINCE NEEDS CAREFUL HANDLING

W. R. Howson, leader of the Provincial Liberal Association, in extending his personal thanks to the editor and publisher for impartial and fair coverage of the recent election campaign, writes, "I sincerely hope that the province will not suffer as a result of the election and it is unquestionably the duty of every one who is interested in Alberta to join in holding things level for the future. We have a splendid province and a good future, but it will take careful handling to prevent the future being worse than the past."

Blaimore, the first town established in the Crow's Nest Pass, held its celebration Saturday.—The Cranbrook Herald, Sept. 13, 1935.

FESTIVAL GENERAL MEETING

A general meeting of the Crow's Nest Pass Musical Festival will be held at the Greenhill hotel on Monday evening, September the 30th, at 8 o'clock, when all business in connection with the years 1934, 1935 and 1936 will be discussed.

COOTE DESERVES SUPPORT

We are in a new political campaign, but up to this week very little interest was really taken in it locally. The Social Credit convention at Macleod started something. It has been taken for granted that in the light of the provincial election results, Social Credit would simply nominate a candidate and he would be as good as elected. This opinion is quite justifiable. But since the flush of victory has died down and the provincial victory has been established there are more than a few 100 per cent Social Creditors who have begun to wonder whether they can conscientiously turn their back on G. G. Coote, a man who has served them faithfully for fourteen years, a man who has pioneered most of the progressive legislation that has been accomplished within the last decade, a man that, by his integrity and fairness, won at Ottawa the respect of both political friend and foe, and gained a foothold for a generous consideration of humanitarian needs. Why, the very background of Alberca's "big shot" election campaign material was the report on Canadian finances prepared by a committee under the leadership of Mr. Coote—and we have a copy of this report in The Local Press office and have had it for more than two years. Mr. Coote's financial reforms are probably even more advanced than some of those advocated by provincial Social Creditors. But now the question arises, "must Coote's head be placed on the sacrificial block, as integrity, his ability and achievements cut to the winds, by a people who will admit that he has served them faithfully and honorably?" There are many of the Claresholm old guard Social Creditors who say "no," and they recent being categorized as anything less than 100 per cent Social Credit. It will be interesting to note how the rest of the constituency reacts to the situation.—Claresholm Local Press.

INFANTILE PARALYSIS

Acute Anterior Poliomyelitis. (From the Monthly Bulletin, Department of Public Health)

At this season of the year both parents and physicians should maintain a vigilant attitude toward the onset of any illness that may suggest Infantile Paralysis.

The early symptoms of this disease are confusing, resembling summer diarrhoea and influenza, but it is possible to diagnose it.

Any illness where fever, nausea, vomiting, diarrhoea and headache are present where "colds in the head" indicated by sneezing, coughing, sore throat and fever are affecting anyone, old or young, should be regarded with suspicion and be referred promptly to your doctor. Later symptoms are growiness, crankiness, pains in the muscles and stiff neck.

Many cases of Infantile Paralysis may escape recognition and yet be infectious to others, because they are so mild that there is no evidence of paralysis. For this reason it is suggested that all cases bearing even slight symptoms such as noted above, should be carefully watched, particularly if associated with fever.

Your doctor knows the method of treatment.

Mr. G. G. Coote, M.P., will speak over radio station CFCN on Monday, September 23rd, and Monday, October the 7th, from 9.30 to 9.45 p.m. Tune in. Hear all sides of the story.

FOOTBALL HERE SUNDAY

The semi-final championship game for the Crahan Cup will be played at the Blaimore Stadium on Sunday next at 3.30 sharp, Blaimore and Fernie being the contestants.

LOCAL PARTIES WIN CONSOLATION AWARDS

In the grand charity draw made by the Trenton Legion of the B.E.S.L. at Trenton, Ontario, on September the 2nd, the Oldsmobile sedan was won by Mrs. James Juby, Peterboro; Dodge sedan to Mrs. W. L. Elworthy, Ottawa; Plymouth coupe to W. Adams, Burketon. James Juby, Miss Elworthy and J. Coates, were each awarded radios for selling winning tickets to the above. In the list of consolation winners, each of whom received a brand new Canadian one-dollar bill, are noted the following local parties: John Ozar, Bellevue; George Ozar, Bellevue (2 prizes); Albert Gatto, Peterborough; Frank Leskoski and D. Youngberg, Bellevue; Agnes Litter, Crow's Nest; Mrs. Myers, Coleman; D. D. Ellison, Waterton, and J. Braniff, Pincher Creek.

The discoverer of salt highways was A. R. Chambers, of New Glasgow, N.S.

John Shaley, of Newcastle, is facing a charge of perjury for allegedly casting a vote in the recent provincial elections at the Newcastle constituency while still being an alien. One week after the election, Shaley appeared before the district court judge to make application for citizenship. The information against Shaley was sworn by F. C. Moyer, ex-leader of the independent group in the last provincial house.

After four hours of hearing evidence as to when, where, how and by what means Gustave Lynn, of Todd Creek, 69 years, came to his death, a jury at Pincher Creek brought in a verdict as follows: "That Gustave Lynn came to his death about 2 a.m. on September 6 in St. Vincent's hospital, Pincher Creek, as a result of injuries sustained on September 4th about two miles east of Lundbreck, due to the overturning of a car driven by one Joseph Evans. No evidence has been produced to show negligence on the part of the driver." A charge of manslaughter has been laid against Evans.

OUR PAY-DAY CASH SPECIALS

ALL CHOICE QUALITY MEATS ONLY

Shoulder Beef Roast	Lb 6c
Round Steak	Lb 9c
Fresh Hamburger	3 lbs 25c
Boned and Rolled Beef Roast	Lb 11c
T-Bone or Sirloin Steak or Roast	Lb 12c
Boiling or Stewing Ribs	3 lbs 10c

Choice Veal

Veal Steak or Roast	Lb 15c
Boned and Rolled Roast	Lb 15c
Shoulder Roast	Lb 9c
Stewing Ribs	4 lbs 25c

Pork Leg, whole or half	Lb 16c
Pork Shoulder Roast	Lb 15c
Pork Sausage, small size	Lb 15c
Fresh Spare Ribs	2 lbs 25c

Garlic Sausage	5 lbs 50c
Cured Pork and Bacon	15c to 25c
Weiners	2 lbs 35c
Bologna, in the piece only	Lb 15c

Pineapple, sliced	Tin 10c
Asparagus Cuttings	2 tins 35c
Dill Pickles	Doz 15c
Farmer Cream Cheese	Lb 18c
Haddie Fillets	Lb 22c
Finnan Haddie	Lb 20c

Fresh Fish Direct from Vancouver every Thursday.

FRESH EGGS • CHICKEN • LARD • BUTTER

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Phone 294

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P. O. Box 32

THE BLAIRMORE ENTERPRISE
Member C.W.N.A.Office of Publication
BLAIRMORE, ALBERTA

Subscriptions, to all parts of the Dominion, \$2.00 per annum; United States and Great Britain, \$2.50; Foreign, \$3.00, payable in advance. Business locals, 15c per line.

Legal notices, 15c per line for first insertion; 12c per line for each subsequent insertion. Display advertising rates on application.

W. J. BARTLETT, PUBLISHER

Blairmore, Alta., Thur., Sept. 19, 1935

WHAT ALBERTA VOTED FOR

The Financial Post throws the following as light on the problem of what Alberta people voted for, claiming that everyone of them was to be found—not in these exact words of course—in Mr. Aberhart's official election manual:

No one will be permitted to draw any wages or other income in any form except credits in a governmental pass book. The worker will receive no real money at all.

It will be illegal to buy or sell so much as a toothpick or a newspaper except at a price fixed by the politicians.

It will be a crime to save any money, except to invest in Alberta bonds. The individual who takes a flyer in a penny mining stock or a Dominion government bond will go to jail.

Every individual's business or work will be controlled by the government. The grocer can be ordered to mend clocks; the dentist to mine coal; the doctor to slaughter pigs.

There will be a sales tax on every transaction—probably ten per cent. The same goods can be taxed over and over again. Wheat will be taxed as wheat, as flour, as bread, and possibly several times as each.

These sales taxes will take \$120,000,000 yearly, or \$25 per month apiece from each of the 400,000 taxable citizens.

Any citizen who buys a cigarette, a novel, a movie ticket or any other article designated as a "luxury" while he is hungry or improperly clothed, will be put on the Indian list and receive no Social Credit dividends.

No article can be imported into Alberta if it sells for less than the producer in Alberta is charging.

For that matter, all importations into Alberta will be prohibited except by permit. Anyone smuggling in goods will be punished.

There will be provincial police officers on every train and on every highway. They will search all baggage and all cars.

The man who has lived in Alberta less than one year will be forbidden to import anything, will be forbidden work and must beg or starve until his year is up.

If an Albertan wishes to move to another province he must declare his wealth and he will be allowed to take out of the province only what the provincial inspectors think is necessary to the very existence of himself and "loved ones."

There will be a fixed maximum income. It will be a crime to earn more than that.

Any resident who receives a pay cheque or dividend cheque from outside will have to turn it in to the province in exchange for a non-negotiable credit.

The people will get \$120,000,000 in basic dividends. They will be charged \$120,000,000 a year in sales taxes. All they get is the ride—plus the bills for inspectors and officials.

Here, then, are some of the things the people of Alberta voted for. But Albertans are not fools, states The Financial Post in commenting on this subject. If they voted for these things they did not mean to do so. Probably they were just voicing a protest against the old government and things in general. It is doubtful if they would support their new government in the establishment of a Social Credit scheme on the lines of Mr. Aberhart's own manual that he circulated among them.—Ex.

Alberta's treasury was strengthened to the extent of about \$7,000 through forfeited election deposits.

THE CHANGE IN COMMUNISM

The speeches at the Moscow Congress show clearly that Communism is on the defensive. It has ceased to promise a world revolution round the corner, and is concerned only (like the British Government) to avert Fascism. It is a new note in Communist history to hear (in the words of Comrade Wilhelm Pieck, who opened the Congress) that, "It is not a matter of indifference to us what political system exists in this or that capitalist country," and that "we Communists fight with might and main for every scrap of democratic liberty." Sir Samuel Hoare may be as sceptical as the British Labor party itself about the sincerity of these new friends of democracy, but if he does not allow himself to be swayed by old prejudices he will recognize that the change in Communist policy is in keeping with the changed foreign policy of the Soviet Union. No longer is money being poured out lavishly to create independent "mass" Communist parties in every country. The flow of subsidies trickles meagrely, and the Communist parties are bidden to co-operate with their ancient enemies, the Social Democratic parties. How the Socialist parties take the overtures of their would-be allies is another matter, and not the issue. But even the most suspicious of them would admit that in the present state of Europe not Communism, but something much more evil, is the enemy. If one wanted to find an admission of the inefficiency and bankruptcy of organized Communism one need go only to the resolution of the International itself, which, enunciated a whole litany of "serious shortcomings" and left no cause for wonder that the Soviet Government regards the Communist International as more of an encumbrance, than an asset and pursues a diplomatic course that has no relation to the theory of world revolution that Soviet Russia inherits from its founders.—The Manchester Guardian.

LIPS THAT TOUCH LIQUOR

Those of us who have been wondering where Premier Aberhart of Alberta was going to get the money to pay \$25 a month to each Alberta citizen will be duly enlightened by an announcement that has just come out of that province.

There will be no \$25 dividend, it seems, for those that drink.

That rule should knock at least 50 per cent of the populace off the Social Credit payroll at one fell swoop.

But surely evangelical Mr. Aberhart will not stop with ruling the teetotalers out of the Social Credit paradise.

The next crowd to go off the payroll, doubtless, will be the smokers. Then we may expect a ban against card players, dancers, crooners and saxophone tooters and gentlemen who shoot pea pool.

In fact the policy of excluding the sinful from the benefits of the new political order in Alberta may even be scaled down below zero point into a minus register so that not only unworthy citizens fail to secure dividends but may actually be the object of a levy.

That is to say where the real pious fellow will get his \$25 and the semi-pious lad may get \$10 and so on, the more awful sinners, including the hellers and the sither players, may eventually, on the other hand, have to pay something into the treasury.

Says Premier Aberhart: "Lips that touch liquor shall never touch mine." "Your what?" asks Alberta.

"My dough!" answers the Premier. All of which indicates that the game of practical politics can be played under Social Credit as well as under anything else.—Vancouver Sun.

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Films Developed, any size, 25c with one print from each negative. Extra Prints, eight for 25c. The SASKATCHEWAN PHOTO SUPPLY. 268 Second Ave., South, Saskatoon



NATURE'S OWN SALT.

TREATED SPEEDWAY

While Canadian engineers and research scientists have been working out methods of creating good highway surfaces by treatment with common salt, the world's most famous race-drivers have turned to natural salt-treated speedways for their world record attempts. PHOTO

Vern Stott, representing Barber-Clills of Alberta, Limited, was in town from Calgary yesterday.

Rev. Henry Adam Cook, father of the famous Cooks, hockeyists of Tiber, passed away recently at the ripe age of 83.

Fire recently destroyed the Lakeview garage and Elks' hall at Sylvan Lake, with damage estimated at \$11,000.

The Dominion government recently borrowed \$20,000,000 in New York at an interest rate of three quarters of one per cent.

A son was born to Mr. and Mrs. E. Gagne, of Lundbreck, at St. Vincent's hospital, Pincher Creek, on September the 8th.

Criticizing the multiplicity of "share-the-wealth" programs, Henry Ford tells the world that wealth ceases to be wealth when it ceases to contribute to the channels of production.—Ex.

Mussolini, sobbing, remarked a few days ago when he found Britain had taken a stand to help prevent his invasion of Ethiopia: "You big mean thing; do let me in! Do! Do!! Do!!! If you don't, I'll cry some more!"

St. Augustine's Chapel, Lethbridge, was the scene of a quiet wedding, on Saturday evening last, when Nancy Ballard, matron of the Indian school at Brocket, was married to Hugh Christie Lancaster, Indian agent at Brocket.

J. H. Glass, a Penitence, B.C., pioneer, died at his home on August the 28th. He was born in England, and came to Canada when a boy. He was more than ninety years of age, and had been a member of the L.O.O.F. for fifty-four years and claimed to have been the senior member of the Order in Canada.

The marriage took place here on September the 8th of Elsie, daughter of Mr. and Mrs. O. Erikson, of Cranbrook, to Edward Johnson, of Lumberton, Rev. A. E. Larke officiating. Witnesses were Misses L. Erickson and Moore, of Blairmore. Mrs. Johnson has been a member of the staff of the Cranbrook Trading Co. The groom is a member of the staff of the B.C. Spruce Lumber Co. at Lumberton.

At the recent Social Credit constituency convention held at Macleod, Rev. E. G. Hansell was elected president of the Constituency Association; E. L. Buckwell, Macleod, vice-president; G. Hardie, Staveland, second vice-president; J. B. Morley, Vulcan, secretary-treasurer. Executive: J. B. Harmer, Blairmore; O. J. Scott, Travis; S. Pearson, Pincher Creek; J. Webb, Macleod; J. A. Stewart, Cardston; A. Clemens, High River; Mrs. L. Root, Travis, and Dr. McKesge, Nanton.

A week or so ago, we drove through Blairmore and regretted to see that the Tim Buck boulevard was a sadly neglected streak of grass and weeds. It's quite an obligation to name a town, a street or a park after an individual. If things turn out all right, it might be quite an honor. Otherwise, the place might disgrace the man, or the man might disgrace the place. Blairmore's boulevard idea was good in itself, but it is something that has to be kept up and lived up to.—Clareholm Local Press.

The Lundbreck elevator, owned and operated by the Christian Community of Universal Brotherhood, was totally destroyed by fire of unknown origin on Wednesday night of last week. Reports indicated that no grain was in storage at time of the fire.

More than 5,000 applications from farmers in the prairie provinces had been received up to August 17th, 1935, by the Water Development Committee, for assistance under the Prairie Farm Rehabilitation Act. The headquarters of the committee are in Swift Current, Sask.

Unstated damages for alleged slander are claimed from Mayor G. McGeer by John Cameron, former chief of Vancouver police, in a writ issued out of the British Columbia Supreme Court. The action, it was stated, arises out of remarks allegedly made by the mayor at a city council meeting on August 12th, when the council refused the former chief's claim for compensation from the city.

The following former residents of Blairmore are at present residing in or near Oakland, California: Mrs. G. H. Beard and Ray, Mrs. Dan Drain, Mrs. Purvis and daughter Gladys, Mrs. Trellie and family, Mr. and Mrs. Mark Drumm, Jack May and family, George Bond and Holbertans. Ray Beard passed through Blairmore about a month ago, enroute home from a vacation.

SHOWS: A stock car speed test on the new speedway of the great salt desert in Utah where Sir Malcolm Campbell in his famous Bluebird set a new world's record and bettered 300 miles per hour.

A copy of the new Budget Book just issued by the Royal Bank of Canada has reached our desk, and appears to be a household necessity. Copies of this book can be secured upon application to the head office at Montreal, or to The Enterprise, where a sample copy may be seen.

Mr. Patterson, manager of Safety Store, loaned his car last Wednesday, and the beneficiary drove as far as Coleman, where he stripped the crown gear, then abandoned the car and skipped. Mr. Patterson recovered the car, but had to pay \$25 repair charges on it. The same man is alleged to have done a Clareholm local representative, on Saturday dollars on a car deal in prospect. —Clareholm Local Press.

TRAVEL BARGAINS
TO
EASTERN
CANADA
SEPT. 21 to OCT. 4

Choice of Travel in
COACHES TOURIST
STANDARD SLEEPERS

Fare slightly higher for Tourist or Standard Sleepers in addition to usual berth charges

Return Limit 45 Days
in addition to date of sale

STOPOVERS ALLOWED
at stations Port Arthur and East

For Fares, Train Service, etc.,
apply Ticket Agent

CANADIAN
PACIFIC

Mr. Victor Harris, of the head office staff of the Sun Life Assurance Company, Montreal, and Mr. J. Ishipeter, Alberta manager, will visit with Mr. C. J. Tompkins, the company's local representative, on Saturday during a tour of agencies in the province.

THE DEPENDABLE WORKMEN
WE LEAD - OTHERS FOLLOW

Paints Mixed
for Retail in any color
or quantity

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A full stock of window
glass. Cut to any Size
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New or Old, by latest
Electric appliances

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Ask to see our Wall
Paper Samples of Can-
ada's leading firms.

Estimates Cheerfully Furnished on any Job

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PAINTER and PAPERHANGER BELLEVUE ALBERTA

Manufacturing
Customers

THIRTY per cent of one's customers cease being customers every year. They die, or move away, or become disgruntled, or change over to some other retailer. This is a ghastly loss, and alas, it is one impossible to prevent. It means that a retailer has to be very, very busy every month, getting new customers to replace the monthly wastage, and to gain a few more customers in excess of the annual loss in order that his business shall grow. The fatal thing is just to do nothing in the way of customer attraction and replacement.

How can new customers be attracted? Various things can be done. The most obvious way is just to ask non-customers to do business with you. That is the first thing to do. And your invitations will get attention just because so few retailers will be your competitors in this "asking" activity. You can ask people to do business with you by post, by personal calls and by newspaper advertising. And, of course, your store windows can and will be invitations.

Beyond asking, you must fulfil customers' expectations—this by the quality of your service and the rightness of your goods and prices. What customers like when they go into a store is attention and interest, without fussiness. They like briskness in those who serve them. Customers want nothing extraordinary—just plain attention and courtesy. Customers are continually measuring stores—matching one store's service, goods, prices and atmosphere against those of other stores, and they steadily drift to those stores where they are served, in all ways, most in accord with their likes. Newspaper advertising is the least costly—results considered.

MAJOR JOSEPH ACTON

Major Joseph Acton, Divisional Commander for the Salvation Army in Alberta, is a native of Birmingham, England, although he has been a citizen of Western Canada since 1910, excepting six years which he spent in charge of Army operations in Alaska.

Previous to coming to Canada, the Major was a football player, and was chosen from ten thousand players as goal keeper. He possesses several medals and a badge in this connection.

After graduating from the Salvation Army Training College twenty-one years ago, he was appointed to the staff of the college for one year, and his first appointment was to open the work of the Salvation Army in Coleman, twenty years ago last April, being assisted by the now Major Tom Mundy, of Halifax.

After several years, in charge of important appointments, including Lethbridge, Regina, Vancouver Citadel and Winnipeg Citadel, the Major was appointed in charge of all operations of the Army in Alaska. In this connection he travelled almost constantly, and has a wide and varied knowledge of native life, customs, old and new, as well as the country itself.

Major Acton has by special request given a lecture on Alaska which is different from anything heretofore presented. Thousands of high school students and citizens of Alberta have expressed themselves as being delighted with the information given. He carries with him a box of historical and interesting curios, many of which are extremely rare, and because of this they are very valuable. Included in the curios is one Chilcot Blanket which is made by hand by the native women from Mountain goat wool, spun and dyed by native dyes, having as its warp and woof a foundation of cedar bark. These blankets are not being made by the present generation, the art is practically lost, and the blankets rare. One or two may be seen in the National Museum in New York and a few other museums. Curious of both a gruesome and instructive nature will be shown in Bellevue United church, Friday, September 20th, at 8 p.m. Colored slides which Major Acton has had made himself showing many phases of Alaskan life will also be shown. These include historical, scenic, industrial, educational, etc.

Many people have an idea that Alaska is a land of ice and snow, and are pleasantly surprised when told that the majority of this magic country's population live in a climate similar to British Columbia and rarely know what it is to experience even zero weather.

Perhaps most interesting to young people is the descriptive manner in which Major Acton presents his address. His chieftains' dance as well as the blood curdling with doctor's incantations and performance—dressed in the costumes worn by each of these characters, are acclaimed as thrilling in the extreme, and certainly both of an instructive and educational nature. Whether or not the missionary's efforts have accomplished anything is proven as an undoubted fact by all who have witnessed this presentation.

Babies and pianos would make less noise, Dora, if grownups would leave them alone.

Imagine Mussolini at the gate leading to Ethiopia, crying: "Please, may I turn in?"

The word "obey" has been taken out of the marriage ritual and placed in the traffic rules.

The trouble with most singers is that they can't sing and you can't stop them.

A London householder reported to the police that a tall, thin burglar, whom he had encountered in the garden, struck him a violent blow on the head. A constable solved the mystery and captured the assailant by treading on the rake, too.

BOUGHT ALBERTA

BONDS FOLLOWING SOCIAL CREDIT WIN

Ottawa, Sept. 17.—"Immediately I heard that a Social Credit government was elected in Alberta, I wired to buy Alberta bonds, because under Social Credit they will be a better investment than they were before," said Rev. Dr. Hewlett Johnson, Dean of Canterbury, on his arrival here.

"A Social Credit province," he said, "can sell the goods it produces cheaper than non-Social Credit sections, and thus it will get the trade."

Dean Johnson described Social Credit as "not something for nothing," as many people imagine it, but rather the means of calling into being production that is now restricted, and for the distribution of that plenty which is already being produced, but which is now being destroyed.

Mike says paper money will fold 5,000 times without cracking or breaking. He's tried it.

Hearing that a man's leg had been broken in four places, Val remarked: "I bet he won't go near these places again, by gosh!"

A real honest to goodness fight between a police dog and a red rooster on Sunday last ended in a draw—the dog had to be drawn away.

An exchange remarks: Already predictions of an early "fall" are being made—probably on October the 14th.

A court judge refused to fine a motorist for running past a red signal light while carrying on an argument with his wife—a clear case of double jeopardy if there ever was one.

The Scottish patient was fumbling in his pocket. "You don't need to pay me in advance," said the dentist. "I'm no going to," was the reply. "I'm only counting ma money before you give me the gas."

An item in an exchange reads: The bride was given in marriage by her father, who was beautifully gowned in white satin, with veil, etc., and carried a bouquet of dandelion blossoms.

The police noticed a man yesterday walking the trails between Passburg and Hillcrest, carrying concealed weapons. No arrest was made, as upon investigation it was found they were all golf clubs.

The work of surfacing the new highway between Frank and Bellevue is proceeding rapidly. About ten large trucks are now busy conveying and distributing gravel, which is being taken from the pit at the Bellevue hill. It is expected the new road will be opened to traffic by October the 13th, and that the cord may be cut by the outgoing dominion premier.

An enterprising Southern Alberta weekly, in quoting Premier Aberhart on his proposed plan of action, includes this sentence in the interview: "After this information is complete, the Social Credit act will be drawn and the issuance of basic monthly dividends will be gin." If and when dividends on this basis begin, the province would hardly be able to hold the applicants.

BEAUTIFUL MONUMENTS of cedar, from 8 to 16, carved epitaphs. Freight paid—Western Wood Monuments, 10880, 75th St. Edmonton, Alberta. Agent wanted.

DENTISTRY

R. K. Lillie, D.D.S., L.D.S. Graduate N. U. D. S., Chicago

HOURS: Coleman—Morning 9 to 12 Blaimore—Afternoon 1 to 6 Evenings by Appointment

PHONES: Both Offices 332—Residence 3323

Livingstone Lodge No. 22, KNIGHTS OF PYTHIAS

Meets in the Castle Hall on the Second and Fourth Fridays of the month at 8 p.m. Visitors are always welcome. Officers: C.C. A. Vejpravai; K. of R. S. B. S. S. S. S.

BLAIRMORE LODGE NO 13 B. P. O. ELKS

Meets First Monday at 8 p.m. in the Lodge Hall. Visitors made welcome. E. A. Harper, R.E.; John A. Kerr, secretary.

District News

From Our Own Correspondents

BELLEVUE HAPPENINGS

Mrs. L. Hayson returned Wednesday last from a vacation spent in Calgary.

Albert Christie has returned from a three weeks' vacation spent in Vancouver.

Miss Dorothy Barlass entertained about twenty of her friends at a private dance on Saturday evening at the home of her parents. A very enjoyable time was had.

Mrs. C. W. Johnson returned Sunday from a week spent with her mother, Mrs. Blinston, in Cranbrook.

The plate-glass windows of Johnson & Cousens' store were blown in by the high wind on Monday morning early.

Charles Bloomfield is visiting at the home of Mr. and Mrs. G. W. Goodwin.

A number of local Rebekahs and Oddfellows journeyed to Natal on Tuesday evening to attend a meeting of Cassandra Rebekah Lodge, at which the president of the British Columbia Rebekah Assembly, Slater Matson, was present and delivered a very interesting address.

William Blinston returned to his home in Cranbrook on Saturday, after spending a week at the home of Mr. and Mrs. C. W. Johnson here.

The three girls who were to attend normal school at Calgary for the fall term were obliged to return, the school closing on account of the infantile paralysis epidemic.

E. Raymaeker is a patient in the local hospital, suffering from injuries sustained in the mine on Tuesday morning.

Leo, Dulles, of Stavely, is spending a few days here with Mr. Tutt.

An exchange remarks: Nearly two hundred persons offered to let themselves be frozen alive in a scientific experiment. To be sure they'll be thawed out properly, they first ought to see what the doctor can do with their already frozen assets.

COWLEY HAPPENINGS

Miss Isabel Porter is attending school at the convent in Pincher Creek for the term.

Mr. and Mrs. C. J. Bundy have returned from a few days visit at the coast.

Mrs. Henry Franz has been a patient in St. Vincent's hospital, Pincher Creek, for a few days.

Miss Betty Johnston, of Calgary, is the guest of Mr. and Mrs. Rollo Burn and family.

Frank Smith, of Calgary, spent the week end visiting with Edgar Cowin.

Mrs. A. G. Swart is spending a few days in Lethbridge visiting relatives and friends.

Mr. and Mrs. Jim Reddin and baby daughter, of Calgary, are paying a week's visit with Mrs. E. S. Easterbrook, her mother.

The Tennyson young folks' club held a weenie roast at the Canyon of the South Fork river on Friday night, and report having had a pleasant time.

A handkerchief shower was given for Miss Barbara Bundy on Saturday afternoon by the young girls of the village. Mrs. Morrison lent her home for the occasion.

Barbara will be leaving shortly for Nova Scotia, where she will stay with her grandmother and attend school.

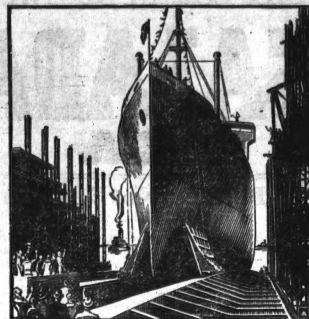
The Oddfellows were at home to a number of their friends in the Masonic hall on Tuesday evening. Entertainment took the form of cards and dancing.

An appetizing repast was served at midnight. A pleasant time was reported.

Misses Edith and Sylvia Murphy entertained the girls' knitting society at their home on Monday evening.

Rev. Mr. Upton, of Bellevue, who holds services here in the United church every second Sunday, was making calls in the village on Wednesday afternoon.

James Goldie, senior, of Lethbridge, has spent a week's holidays camping with Hillie Swart at his summer



THE GOOD START

Before a ship puts out to sea, she must be fully equipped. Regular savings deposits, accumulating at compound interest, can be used to equip boys and girls for their life voyage.

THE ROYAL BANK OF CANADA

BLAIRMORE BRANCH - J. B. WILSON, Manager
BELLEVUE BRANCH - W. INNES, Manager

camp on the North Fork river.

Miss Dorothy Dwyer entertained the Cowley girls at a party at her home in the Christie block on Wednesday evening.

Miss Velma Zak, assisted by her mother, Mrs. A. Zak, entertained at their home on Monday evening in honor of Miss Francis (Fanny) Fabbro, whose marriage takes place this month.

The entertainment took the form of a shower. The gifts were presented by little Miss Norel Lightfoot, drawing a prettily decorated wagon. Six tables of bridge were played, followed by refreshments.

The pleasant evening closed with the singing of "For She's a Jolly Good Fellow."—Note in Kimberley Courier.

Miss Fabbro was a former resident and school pupil of Blaimore.

A candidate for the police force was being verbally examined. "If you were by yourself in a police car and were pursued by a desperate gang of criminals in another car doing 40 miles an hour on a lonely road, what would you do?" The candidate looked puzzled for a moment, then replied "Fifty."

William E. Carter, known all over Canada as "The Wandering Minstrel," and who has stopped on a number of occasions in Macleod, was charged under the vagrancy act in Calgary last week when the police found him playing with his tin whistle on the steps of a building with his hat partly filled with money in front of him. He was given one day to leave town, and sentence was suspended for thirty days.

YOUR NEXT LOW-PRICED CAR...

must have
SOLID STEEL
TURRET-TOP
BODY BY FISHER

must have
KNEE-ACTION
GLIDING RIDE

PRICED FROM \$885 (for the Master 2-Pass. Coupe)
Delivered, fully equipped, at factory, Oshawa, Ont.
Freight and Government license extra.

STANDARD SERIES MODELS AS LOW AS \$712

the famous, gliding KNEE-ACTION Ride! . . . These two vital features are necessities in a truly modern car. And the Master Chevrolet is the only low-priced car that has them!

The Master Chevrolet is also the only car in its price class that offers you the Blue Flame Engine for power and economy . . . Fisher No-Draft Ventilation for health and comfort . . . Shock-Proof Steering for safety and control.

Ask to be shown all these modern advantages before you sign the order for your next car. Get them all at the very lowest cost by choosing a new Master Chevrolet!

Drive a CHEVROLET

CROWS' NEST PASS MOTORS

Blaimore

Alberta

HOCKEY OR . . . ?

Should General Motors continue the famous HOCKEY BROADCASTS next winter—or would you prefer some other form of radio entertainment? Help us decide by talking it over with your General Motors dealer. Sales are available at his show-rooms—please call in today and record your preference for our guidance.

Adds Zest to the Meal

**"SALADA"
TEA**

To Burn Or Not To Burn

There will be few people in Western Canada, whether farmers, business men or wage earners who will quarrel with the policy which resulted in the announcement of the Canada Grain Board's establishment of a minimum price of 87½ cents for No. 1 Northern wheat f.o.b. Fort William.

Regardless of political affiliations or economic beliefs the general public in the west greeted the announcement with approval as soon as it was made and, it is to be hoped, it will be accorded general backing in the east as well.

But the extent to which this policy will ensure to the benefit of Western farmers, who are hard pressed as a result of a prolonged period of drought, followed this year by a most disappointing situation as a result of wide-spread ravage of the wheat crops by rust, will depend upon the price spreads which, at the time of writing, are expected to be announced any day.

As harvesting and threshing operations progress, the amount of damage from rust is being daily revealed as a disaster of immense proportions, and while estimates of the extent of the loss sustained by farmers in Manitoba and Saskatchewan vary from day to day, it is quite apparent that the final figures will show a loss of great magnitude.

The rust which invaded large tracts of the best wheat growing areas of the west with such devastating effect, has not only reduced yields of what earlier in the season promised to be abundant crops but it has depreciated the grades to an extent comparable with the lowered yields.

At the moment there are thousands of acres of low grade wheat standing in the field awaiting the time when the grain is sufficiently dry to ensure a good burn because it does not pay to cut it.

Before taking this drastic action to destroy a lot of grain which conceivably may be of some value at a future date, farmers would be well advised to at least await the promised announcement of spreads prices. It is quite possible that the spreads may be set at such figures that even the lowest grade wheat can be threshed and stored on the farm without too serious loss to the grower.

The Federal government has recognized the loss sustained by farmers through drought in the past few years as a national calamity and it is surely reasonable to suppose that the loss from rust this year will be regarded in the same category and that recognition will be given to the fact when minimum prices for the lower grades are set.

No one can gainsay the statement that the blame for damage by rust cannot be laid at the farmer's door. Rust damage is just as much a national calamity as the drought loss of recent years and, this being the case, there is every reason why the national purse strings should be loosened to relieve the predicament in which such a large number of Western farmers find themselves with winter knocking at the door.

It must be remembered that the grain about to be delivered to the flames has already cost the farmer something in outlay and labor and would cost more if it were cut, threshed and hauled to the elevator.

Unfortunately the present market price is too low to cover all these costs, without taking into consideration any margin of profit for the farmer who raised the grain.

If the crop is destroyed by fire not only does the grower lose what he has already put into it in cash and labor, but it represents a loss to the country at large. It might be well worth the country's while to advance the farmer at least sufficient money to save the grain by way of a fixed minimum price, thus salvaging what has already been spent on the crop and perhaps saving what might otherwise have to be expended later in the form of relief.

Such a measure might well be regarded in the light of a partnership between the individual and the nation for the mutual benefit of both.

There is also the question of the effect on the morale of the unfortunate grower. After losing a series of crops from drought the economic necessity of burning a crop which was not very long ago so promising must have a disheartening effect on the stoutest heart. If this effect can be averted without serious financial loss to the country, it may be well worth the expenditure.

Flies Prefer Orange Color

Primrose Yellow Is Second Choice And Carmine Third

It's this way with flies—they'd rather sit on an orange than a cucumber, if the choice depends on color. Such was the deduction announced at the University of California recently as a result of scientific observation of color preferences of multitudes of flies. A huge checker-board with eleven-inch squares in various colors was hung up in a dairy barn of the university's college of agriculture. The flies were invited to come and make themselves at home. For three months this went on while Lester J. Berry, graduate student in charge of the experiment, and his aides kept watch. The tabulated results announced by Berry follow: Not less than 10,572 flies parked on the orange square while only 2,067 sought out the green. Primrose-yellow drew 6,541; carmine, 4,415; light blue, 3,480, and white, 2,360. More esthetic flies went after coral red and pink.

A New Hack

If you get a letter telling you a relative has died and asking \$30 be forwarded to cover cost of a certified copy of the supposedly dead person's will, the chamber of commerce of Hamilton, Ont., advises the recipient not to answer it. They explained it is the latest swindle racket operated from Montreal.

Buried Eloquence

The mayor had just laid the foundation stone of a new wing for the hospital, and the spectators awaited his speech.

"What can I do?" cried the harassed mayor to his wife. "I've laid the stone on top of it."

The great problem of taxation is how to make the other fellow pay.

Would Increase Efficiency

Scientific Investigators Recommend Five Light Meals A Day

When you eat a meal, what is the effect on your work? Scientific investigators have repeatedly investigated, and repeatedly answered that the effect is bad. But their studies have generally been based on the assumption that the meal is about one-third of your daily diet, since you eat three meals a day. Now Howard W. Haggard and Leon A. Greenberg, in a book, "Diet and Efficiency," report that the best schedule is five a day, all comparatively light, and that after a light meal in mid-morning or mid-afternoon your efficiency is increased 10 per cent.

This conclusion refutes the older American tradition, which had its basis in farm life. But it is in accord with the habit of many office-workers, and it corroborates the advertising appeals of several candies and soft drinks.—Business Week.

Civil Service Betterment

Given the full co-operation of civil service organizations and the civil service generally, Charles H. Bland, chairman of the civil service commission at Ottawa, expressed confidence that betterment of conditions of government employees would come in the future.

A Good Suggestion

The young bore at the party, who was doing his share of the entertaining, had already exceeded the time limit.

"Now, continuing my imitations," he said, "I can mimic any bird. Will somebody name a bird, please?"

"A homing pigeon," suggested one of the company.

A fly will travel 50 miles in search of food.

Safety Campaign

Automobile Fatalities On Roads In British Isles

Bad as the slaughter on the roads continues to be, we do not think there is any ground for the gloomy view that the safety campaign is more or less played out. It takes a long time to build up the habit of self-protection amid the dangers of the road, says the London Daily Herald.

The fact that fatalities and injuries are below those of last year is pretty convincing proof that safety habits are gaining ground, and there is no good reason whatever for believing the improvement has ceased. Indeed, the ministry of transport's analysis of accidents by age-groups indicates once again where education and propaganda should be directed with special energy. Only one-sixth of the killed were 15 to 24. One-third were over 55.

One half—a tragic figure—were under 15. It is clearly the young and the old who are in the greatest danger, and upon them should be concentrated the warnings and instructions of the campaign.

Infant Prodigy

Twenty Months—Old Child Has A Vocabulary Of 1,100 Words

Little Jackie Grub, who can rattle off more words and sentences than a youngster three times his age, said "holy amokes!" and set about showing Dr. Bryngelron of Minneapolis, how a left-handed 20-months-old boy speaks the English language with the 1,100 words he knows. When he got through it was Dr. Bryngelron, director of the University of Minnesota speech clinic, who said, "Holy amokes! He is distinctly a genius at 20 months."

FASHION FANCIES



930

SKIRT, BLOUSE, JACKET SUIT—DAUGHTER JUST AT AGE TO APPRECIATE SOMETHING SMART FOR FALL DAYS

By Ellen Worth.

Growing daughter will just adore a little three-piece suit like this for first fall school days. It's so very practical, too, besides being smart! Brown and aqua checked angora woolen made the model pictured. The detachable collar and cuffs of the jacket, matched the plain brown wool jersey blouse. Plain aqua blue cotton broadcloth blouse, would also be lovely by way of a change.

Twined cotton, dark blue is effective with plain bright red cotton used for the blouse, collar and cuffs of this easily made suit.

Style No. 530 is designed for sizes 6, 8, 10, 12 and 14 years. Size 8 requires 2½ yards of 35-inch material for skirt and jacket and 1½ yards of 35-inch material for blouse, collar and cuffs with 1 yard of 4-inch ribbon for bow.

Patterns 15c each. Address mail orders to: Pattern Department, Winnipeg Newspaper Union, 175 McDermott Ave. E., Winnipeg.

Our Fashion Magazine is beautifully illustrated in color. Send for your copy today. The price is 15 cents.

Parliament In Jerusalem

Arabs Expect Early Establishment Of Council In Palestine

Early establishment of a legislative council in Palestine is considered so certain Arab leaders are merely awaiting a British "Order in Council" establishing the parliament before disclosing their position, it was stated by Meneat-Ash-Sharqan weekly Arab newspaper. The Jews of Palestine have made it clear that under no conditions will they accept a legislative council at this time.

Bomb Shelter De Luxe

City Of Paris Making Provision For Air Raids

Thirty feet under the ground in the Avenue Foch, one of the most fashionable residential streets in Paris, a model concrete shelter has been constructed for use in the event of air raids. The shelter consists of several rooms equipped with all conveniences, including apparatus for detecting the presence of poison gas outside. It will serve as the model for many more which are to be built by the city of Paris. It is built under a mansion. Its roof is a block of concrete six feet thick. Above this is 10 feet of earth then a one-foot thick block of concrete, and finally another layer of earth. Two stairways lead to the shelter, and at the foot of each is a steel and concrete door weighing a ton. There are special rooms for giving first aid to injured persons, machine rooms for light and ventilation purposes and storerooms. Although it is connected with the city's regular light supply, the shelter is equipped with generators and batteries for providing its own light if necessary.

China Has New Tax

After Next May Those Who Cannot Read Will Be Fined

China has announced that after May 1, 1936, anyone in Nanking between the ages of six and fifty who cannot read will be fined. Appalled at the ignorance of the people of the capital, the Chinese authorities have issued a primer of 1000 characters and ordered students to teach the ignorant from it or give up hope of graduation. As half the population of the city cannot read, the students will be kept busy until the new law goes into effect. The police will be the official examiners, and will stop anyone they wish who if he fails to read the primer, will have to pay the equivalent of half a cent on the spot. The penalty is called the Ignorant People's Tax.

Discovery About Artist

Michelangelo Had Hundreds Of Concealed Places In His Paintings

A discovery that hundreds of concealed faces look down from Michelangelo's paintings in the Sistine and Pauline Chapels of the Vatican has been made by a Rome priest and artist, Father Giuseppe Parronci. It was in this way, Father Parronci says, that Michelangelo pilloried his enemies or immortalized his friends. Cardinals and some of the great men of the papal court figured among Michelangelo's enemies. Father Parronci mounted a tall scaffold and took minute photographs to complete his discovery.

Prince Starts New Fashion

The Prince of Wales started another craze in men's fashions when he appeared on the waterfront at Cannes, France, with a pleated cord belt fastened with a five-inch anchor. Dealers, swamped with orders, rushed demands to Paris wholesalers for thousands of similar belts. The heir to the British Throne wore the belt with a white sport suit.



It's bigger! It's richer! It lasts longer, too. This slow-burning Dixie Saves money for you.

LARGE PLUG

20¢

DIXIE
PLUG SMOKING TOBACCO

Jelly-Fish Kills Man

Sitting Of Giant Type Proved Fatal To Italian

A sting by a giant jelly-fish has resulted in the death of Salvatore Cantarella, an Italian cane-farmer near Brisbane. He was bathing at Coogarah Beach when he suddenly cried out loudly for help. His companions rushed out and pulled him ashore. He was given artificial respiration and restoratives but in vain, and he died on his way to the hospital. Tentacle marks were found on his body and it was at first thought that he had been attacked by an octopus. Later, however, it was found that he had been paralysed by a giant "Portuguese Man of War," a type of jelly-fish that is found along the Queensland coast. These jelly-fish often have tentacles up to 12 feet long, and their sting is capable of causing temporary paralysis.

Would Increase Sales

If every little milkman in the land and every large one could furnish its customers with top quality eggs, which could be bought with assurance just as good milk can be had at every corner store, we have no way of estimating what a benefit every producer of eggs would receive.

A species of honey-making wasp is found in Mexico and the southern part of Texas.

The most useful citizen is the one who creates most jobs.

Don't forget that an honest man never has to proclaim the fact.

Lost Books Found

Volumes Missing For 41 Years Returned To Prince Albert Man

Two books which Alderman G. H. Carr of Prince Albert believed he had lost in Greenland 41 years ago when a member of Admiral Peary's 1893-94 North Pole expedition, turned up recently—in the mail.

Mr. Carr was notified a parcel of books awaited him at the customs office. On opening the parcel he discovered his two volumes of Stanley's "In Darkest Africa," which he had read during the long Arctic night while the polar party waited to begin the futile dash for the North Pole.

They had been discovered among Peary's effects and forwarded by the admiral's daughter, Mrs. Edwin Stanford, of Washington, D.C.

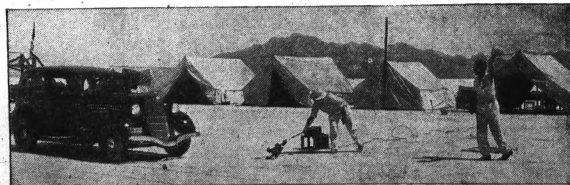
Large Sum For Relic

Pusey Horn Belonging To King Canute Sold In London

Symbolizing the holding of land by the tenure of the horn, or corrag, the Pusey Horn, a remarkable relic of King Canute was sold recently in London for \$8,500. It was a heirloom of the Pusey family. In 1865 there was a dispute in the courts for the possession of the Pusey Horn. It was produced and identified as the one by which Canute conveyed the manor of Pusey (Berkshire) 700 years before. The horn was the alarm to be given on the arrival of the King's enemies. It will go into a private collection of antiques.

Some varieties of softwood are harder than hardwood.

NATURE'S OWN SALT-TREATED SPEEDWAY



While Canadian engineers and research scientists have been working out methods of creating good highway surfaces by treatment with common salt, the world's most famous race-drivers have turned to natural salt-treated speedways for their world record attempts. Photo shows: A stock car speed test on the new speedway of the great salt desert in Utah where Sir Malcolm Campbell in his famous Bluebird set a new world's record and bettered 300 miles per hour.

Appleford's
Para-Sani

You'll save its modest cost before half the roll is used. That's because this heavy waxed paper keeps left-overs fresh, moist and flavorful. Ask for Appleford's Para-Sani because of the exclusive knife edge cutter on the box.

HEAVY WAXED PAPER



HEAVY WAXED PAPER

Warehouses At Calgary, Edmonton, Regina and Winnipeg

DECIDE AGAINST USE OF MILITARY OR NAVAL FORCE

Geneva.—Economic and financial sanctions will be voted against Italy by the council of the League of Nations, Havas learned on the highest authority, should Mussolini reject a compromise now being worked out by the five-power committee and resort to war in defiance of the covenant.

France has definitely decided to support the application of article 16 of the covenant, authorizing sanctions, if it is involved in case of aggression, as it will be. Enough small powers are behind France and Great Britain, which has consistently advocated such action in the last resort, to assure its victory.

It will take an unanimous vote of the league council to invoke sanctions, apart from the disputants themselves.

Delegates from the Netherlands, Belgium and Sweden, the latter understood to be speaking for the whole Scandinavian bloc, before the assembly all expressed themselves firmly in favor of the British stand that the covenant must be upheld and all members share the responsibility of maintaining peace.

England has been over to French opposition to use of military and naval sanctions, which might easily provoke a European war. She has definitely decided not to use her navy to close the Suez canal against Italian military traffic.

Unanimous support of the compromise to be proposed by the conciliation committee may not be necessary, it is believed. If it is approved by a majority of the council, it will be presented to Italy and Ethiopia. Acceptance by the latter country is taken for granted. If Italy refuses, and begins aggressive action in East Africa, the council will be called into special session to vote sanctions.

It is understood the agreement on economic and financial sanctions and abandonment of military and naval sanctions was reached in conversations between Pierre Laval, French premier and foreign minister, and Sir Samuel Hoare, British foreign secretary.

Winter Feeding Of Cattle

Abundance Of Feed In Most Parts Of Saskatchewan

Saskatoon, Sask.—"Renewed interest in the winter feeding of cattle is inevitable," J. D. Guild, agricultural agent of the Canadian National Railways for Saskatchewan, says. Excellent returns secured by the few venturesome feeders last year and an abundance of feed in most parts of the province, make such interest certain.

Feeder cattle are likely to be considerably higher in price this fall as some stock already has been contracted to the United States at prices from \$3.50 to \$3.75. Mr. Guild observed. The spread between buying and selling price was not likely to be as wide as last year, but in previous years narrower margins had meant profits to efficient feeders.

German Loan Fails

Negotiations For Loan From British Interests Have Collapsed

London.—German attempts to obtain a large loan from British interests have failed. It was authoritative ly learned here.

The relief sought between £12,000,000 and £15,000,000 (approximately \$58,500,000 and \$73,000,000), it was said in reliable financial circles. A bank known in the city for its German connections tried to obtain the loan for the Hitler government, but negotiations collapsed.

Starts On Return Trip

Ottawa.—Canada's Arctic outposts may now settle down to another year's isolation from the world except for the wireless messages which trickle through over the ice-bound spaces. The Arctic supply ship Nascope having completed its annual visitation of the northern posts is now southward bound on the return trip.

May Have Private Army

Vienne.—The constituent congress of the new Zionist organization has voted to establish an armed "Jewish legion"—an international army—to combat oppression of Jewish people throughout the world. Several delegates insisted "private armies" are special needs are the fashion in Europe, and "the Jews need a defence force."

Nazi Congress

Chancellor Hitler Receives Ovation At Nurnberg

Nurnberg.—Clanging bells and the wild cheers of a tremendous crowd greeted Chancellor Hitler as he arrived here by airplane to open the third nation-wide Nazi congress since establishment of the third reich. He was accompanied by Rudolf Hess, his deputy in the Nazi party.

Received by the burgomaster of this picturesque-old city, Chancellor Hitler accepted the gift of a reproduction of Charlemagne's sword, emblematic of the glories of the Germanic empire which collapsed in 1796.

The reichsfuehrer voiced his satisfaction at the new heights reached by the wermacht, which he characterized as the symbol of Germany's regained strength and freedom.

Bernardo Attolio, new Italian ambassador at Berlin, was the only foreign diplomat to accept an invitation to attend the congress. All other diplomats stationed in Germany declined the invitation. Unofficial reports said they took the view that the party and the reich are separate entities, and that the congress was a purely domestic institution.

Would Restore Monarchy

Plea Is Made For A New Regime In Greece

Athens.—Premier Panagiotis Tsaldaris, head of the Greek republican government, issued a proclamation, urging the people to vote for the restoration of the monarchy.

The proclamation came after a night which saw tension between monarchists and republicans break into an open fight inside the doors of the cabinet chambers, with the bayoneting of two republican leaders by monarchist guards.

After departing the night's events, Premier Tsaldaris' proclamation asked for calm and order, concluding: "I consider democratic royalty as the natural regime for Greece and ask the people to vote for it in the impending plebiscite."

Probe Coal Industry

Investigation To Get Under Way In Alberta Soon

Edmonton.—Investigation into Alberta's coal industry will get under way almost immediately, with Sir Montague Barlow sitting as a one-man commission, instead of a three-man commission proposed by the U.P.A. government, acting Premier Manning announced following a conference between Sir Montague and Hon. C. C. Ross, minister of lands and mines. Dates and places of sitting will be announced shortly.

The investigation will proceed as otherwise scheduled and be carried on until completed. All phases of the coal industry will be considered in an effort to improve production, marketing and consumption.

Manitoba Air Mail

Huge Quantities Of Mail Carried In Winnipeg-Postle District

Winnipeg.—Close to a quarter of a million pieces of mail were carried by aircraft in the Winnipeg postal district since Dec. 10, 1934, when regular air mail service to the mining districts of Manitoba and western Ontario was inaugurated, it was announced by W. F. Lough, director of postal services.

The heaviest route during the period since Dec. 10 was the Winnipeg-Central Manitoba route, with 81,389 pounds. Manitoba's three routes accounted for a total of 131,416 pounds, and Ontario's five for 109,222 pounds. The contractors are Canadian Airways.

Mountain Climbers Have Narrow Escape

Hung Over Cliff Edge To Avoid Avalanche Of Rocks

Tiflis, Russia.—Three mountain climbers saved themselves from an avalanche of stones by hanging over the edge of a cliff for 11 hours.

When the avalanche started, the three men tied themselves by ropes to a bit of solid rock and lowered themselves over the sides of the ledge. Eleven hours later, when the rocks had ceased popping out over them, the trio climbed back to safety.

The intrepid climbers were ascending Mount Nahar, 12,000 feet high.

Winnipeg Grain Exchange President

Winnipeg.—Rupert C. Reese, of K. B. Stoddard and Company, Limited, was elected by acclamation president of the Winnipeg Grain Exchange, succeeding Roy W. Milner. W. J. Dowler and Henry Garrow were elected vice-presidents, also by acclamation. 2116

INTERIM CREDIT FOR ALBERTA UNTIL END OF OCT.

Ottawa.—A loan of \$2,250,000 was negotiated between Premier Aberhart of Alberta and the federal government. It will carry the western provinces until the end of October, when negotiations toward a total advance of \$18,389,000 will be opened with the next government.

Premier Aberhart said he was satisfied with the interim credit after a final conference with Premier Bennett, Finance Minister Rhodes and treasury officials. He asked for \$18,289,000, which he believed was necessary to carry Alberta safely through its present fiscal year, which ends March 31, 1935. Premier Bennett took the attitude he should not bind the next government and agreed to advance enough money to carry the province until the end of October. A further application for financial assistance will be made then.

The western premier expected to leave for Toronto where he will seek co-operation of bankers in establishing his Social Credit financial system.

Following the conference, the two premiers issued the following statement:

Premier Aberhart and Attorney-General Huggill of Alberta met a committee of the federal cabinet. Mr. Aberhart made it clear that he was not seeking assistance for any plans that he might have for the future or for the purpose of carrying into effect any of his policies. He merely required financial assistance for Alberta to enable him to discharge obligations of the province that had been created and not paid by his predecessors.

From the best information Premier Aberhart had been able to secure in the limited time at his disposal, it was estimated that it would require about \$18,000,000 to meet the liabilities of Alberta of all kinds up to March 31, 1935, being the end of the present provincial fiscal year.

Mr. Bennett explained that the Dominion government could not undertake to deal with financial matters between Alberta and the Dominion beyond the end of October for there was a general election pending on the 14th of that month. Mr. Aberhart said he recognized that fact, and after careful consideration, it was agreed that the federal government will advance to Alberta \$2,250,000 on their one-year treasury bills.

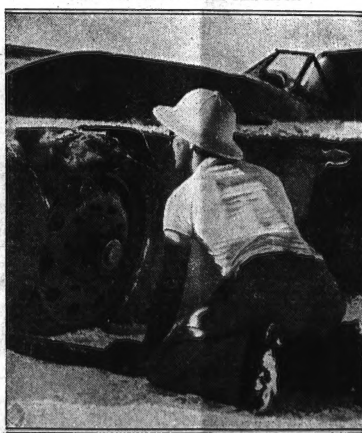
This amount was the closest estimate that could be arrived at as to the sum that would be required between now and the end of October to meet the normal requirements of the province.

Valera Declined Invitation

Would Not Attend Dinner Given By British Delegates

Geneva.—Sir Samuel Hoare, British foreign secretary, and members of the British delegation to the League of Nations assembly, were hosts at a dinner in honor of the representatives of the Empire. President Eamon de Valera of the Irish Free State declined to attend, however. He also was absent from a similar dinner given last year.

BLOWOUT AT 250 MILES PER HOUR



Death almost stopped Sir Malcolm Campbell, British speed ace, from making his new world automobile speed record of 301 miles per hour, when the left front tire of the Bluebird blew out while the racer was travelling 250 miles an hour. This photo shows Sir Malcolm examining the tire which burst into flames because of the friction caused by the excessive heat.

TO BOOST SYSTEM



The Very Reverend Hewlett Johnson, Dean of Canterbury, who will sail for Canada in a few days to help organize a "Social Credit" League throughout the Dominion. Dean Johnson is an ardent supporter of the Social Credit system.

Wheat Crop Estimate

Yield For Three Prairie Provinces Placed At 27,000,000 Bushels

Ottawa.—Canada's wheat production for this year is estimated at 290,541,000 bushels, comprising 277,274,000 bushels of spring wheat and 13,267,000 of fall wheat. The estimate was announced by the Dominion bureau of statistics. The crop for the prairie provinces was estimated at 27,000,000 bushels.

The prairie crop includes 16,000,000 bushels of Durum wheat and about 60,000,000 bushels of common wheat, so shrunken by rust or frost as to be unfit for milling.

The total wheat crop for the prairies in 1934 was 263,800,000 bushels. This year's crop is therefore 8,200,000 above that of last year. The total wheat crop for all Canada last year was 275,849,000 bushels, 14,692,000 above this year's crop.

For the three prairie provinces the preliminary estimates of total production in 1935, compared with 1934 in brackets are, in bushels: Wheat, 272,000,000 (263,800,000); oats, 296,000 (172,040,000); barley, 73,038,000 (44,742,000); rye, 12,048,000 (4,851,000); flaxseed, 1,530,000 (827,000).

Relief Census In B.C.

Will Help Authorities Complete Check On Unemployed

Victoria.—British Columbia government's new relief census will be taken in October, planned to give authorities a complete check on the capabilities of every unemployed person in the province.

Each relief applicant in the province, when he applies for his allowance next month, will have to answer 40 questions. He will have to describe what work he is trained for, what he has done and would be able to do and whether he is physically fit to handle a job.

No More Hazing

Saskatoon.—"Hazing" is a thing of the past in initiating freshmen into the University of Saskatchewan here after incidents last term which resulted in the banning of over-enthusiastic welcomes. This year, new students are being treated to veiled roasts.

Ethiopian Women May Fight

Emperor Accepts Offer Of Legion To Go To Front

Addis Ababa.—Emperor Haile Selassie has accepted the offer of a women's legion to go to the front and fight for Ethiopia in the event of hostilities with Italy.

The women, part of an organization called "For Love of Country," with a membership of several thousands and branches throughout the country, were dressed in natty uniforms—red capes, khaki breeches, leather puttees. They were armed with automatic pistols and medieval sabres.

The head of the African amazons' organization is Madame Wayzaro Abateh Charkeo, a wealthy home owner, who abandoned her home, land and riches to defend Ethiopia. She is 34 years old.

BRITAIN STANDS BEHIND LEAGUE ITALY IS TOLD

Geneva.—Great Britain stands unreservedly by the covenant of the League of Nations, the league assembly was told. Sir Samuel Hoare, foreign secretary, was clear and emphatic as he addressed the league assembly. "The attitude of His Majesty's government," he declared, "has always been one of unwavering fidelity to the league and all it stands for."

The present dispute between Italy and Ethiopia was no exception. "The recent response of public opinion shows how completely the nation supports the government in full acceptance of the obligations of league membership," said Sir Samuel.

Great Britain supported the league from no selfish nor imperialist motives. The British government and the British people maintained support of the league as the most effective means of ensuring peace.

But collective security meant more than what are commonly called sanctions. "It means not merely article 16 but the whole covenant. It assumes scrupulous respect for all treaty obligations. Its foundation is a series of fundamental obligations freely accepted by members of the league to submit any dispute likely to lead to war to peaceful means of settlement."

One thing was certain, he added pointedly: "If the burden of obligations under the covenant had to be borne it must be borne collectively. "If risks for peace are to be run, they must be run by all."

"On behalf of His Majesty's government," the United Kingdom I can say they will be second to none in their intention to fulfill within the measure of their capacity the obligations which the covenant lays upon them."

The British government felt the present problem was economic rather than political. It was the fear of withholding essential colonial raw materials which was causing alarm. Britain was ready to share in any collective attempt to deal in a fair and equitable way with the difficulty. He suggested an inquiry "which should be limited in this case to raw materials from colonial areas, including protectorates and mandated territories."

He suggested emphasis in the terms of reference should fall upon the free distribution of such raw materials among the industrial nations which require them so all fear of exclusion or monopoly may be removed once for all.

In his conclusion, Sir Samuel said: "The league stands, and my country stands with it, for collective maintenance of the covenant in its entirety, particularly for steady collective resistance to all acts of unprovoked aggression. The attitude of the British nation in the last few weeks has clearly demonstrated this is no variable and unreliable sentiment, but a principle of international conduct to which they and their government hold with firm, enduring, universal persistence."

The foreign secretary said, "If only these war clouds could be dispelled, with how much greater effect could we turn to those economic questions that often matter so much more in the modern world than political problems."

"The British secretary asserted the spirit of war 'even perhaps of war for war's sake has raised its head in more places than one,' adding that 'from the growing fear of war' armaments are increasing, even in Britain, therefore 'a vicious circle of insecurity has been set up.'"

Prolonged applause welcomed Britain's firm declaration as he finished, picked up his manuscript and descended to the floor.

PEACE APPEAL TO ITALY MADE BY UNITED STATES

Washington.—A new appeal to Italy and Ethiopia not to go to war in Africa was made by Secretary Hull.

In a comprehensive statement emphasizing the peaceful ideals of the United States and reviewing the Ethiopian crisis, Hull called on all signatories of the Kellogg-Briand peace pact to observe their pledge to maintain world peace.

State department officials hastened to add that Hull was not formally invoking the Kellogg pact, but was calling on the ears of all Ethiopians as well as other nations interested in achieving a peaceful settlement of the dispute, to make a further effort to avert bloodshed.

Geneva.—Great Britain's foreign secretary pleaded with Italy "in the words of a real friend" for a peace "that will do justice alike to Ethiopia's national rights and to Italy's claims for expansion."

Sir Samuel Hoare, in a speech broadcast to the empire but patently meant for the ears of Il Duce, delivered a fervent appeal for a just settlement of the bitter quarrel between Italy and Ethiopia.

He reiterated Great Britain's desire for peace, coupled with her determination "to keep our word that we have solemnly given under the covenant of the League of Nations." Particularly he invoked the long friendship between his country and Italy and to the nation of Mussolini he said:

"Let us air carry to Italy these words: 'Whatever bitter things may be said, they are the words of a real friend.'"

Sir Samuel told his hearers the two chief objectives at Geneva had been "to expose, first of all, our universal desire to live and let live in peace and, secondly, our determination to keep our word that we have solemnly given under the covenant of the League of Nations."

Deadly Mine Blast

Sixteen Miners Meet Death In Yorkshire Colliery

Barlsey, Yorkshire, England.—Trapped behind a wall of fire, 16 miners met an agonizing death and nine others were burned seriously after an explosion rocked the North Gawber colliery here.

The deadly blast roused through a 200-yard gallery in the mine, cutting off the men working at the far end.

One of the survivors, Donald Brook, who escaped with his clothing smoldering, described it graphically. "I was working just below the place where the explosion occurred," he said. "Suddenly there was a boom. My electric torch was blown out of my hand and I was flung down in the darkness."

"A cloud of choking coal dust blew down the workings and everything was blacked out. I never thought I would survive."

"Our lamps were useless," said Brook. "In the thick dust we groped around. We found a crawling man and assisted him to the bottom of the pit. Then we returned to the surface. Although gas made breathing difficult we reached a number of others and dragged one, who was severely injured, to safety on a piece of matting."

Later 15 of the bodies were brought to the surface. The rescue party after a long struggle went home to rest.

Campbell May Race Wood

Battle Between Speed Kings For Harmsworth Trophy Hinted

Windsor, Ont.—Speed kings in their own spheres, Sir Malcolm Campbell and Gar Wood may meet in 1935 in a battle for the Harmsworth trophy, emblematic of motorboat supremacy, the Windsor Daily Star, in a news story, said.

Prominent Detroit sports officials, said the Star, attach special significance to the British motorist's visit to the Michigan metropolis, saying there is just a possibility he may be obtaining first-hand knowledge of water conditions on the Detroit river and Lake St. Clair where Gar Wood has defended his honors during recent years.

Declares War On Noise

Toronto.—Believed to be the first Canadian city to declare war on unnecessary noise, Toronto board of control passed a resolution prohibiting tooting of auto horns from 11 p.m. until 7 a.m. The motion goes to city council for approval.

Your Community Store

Saturday and Monday Specials

Quaker Products are Always Good

Quaker Flour 98-lb bag **\$2.85** - 49-lb bag **\$1.49**
A No. 1 Patent Flour with a Money Back Guarantee

OATS, QUAKER With China	OATS, QUAKER No China
Pkg 29c	Pkg 21c
Sardines, King Oscar, limit 4 2 tins 25c
Cocoamalt, 1b tin 55c	Cheese, Nippy Lb 25c
Dog Biscuits, Spratts, 2-lb bag 35c	Puppy Biscuits, Spratts 2-lb bag 35c

Peas, Malkin's Best Size 5, New Pack	Butter, Crow 1st Grade
2 Tins 25c	2 Lbs 49c

See Our Windows for Displays of Fresh Fruit and Vegetables.

The Sharp Tang of Crisp Fall Days

Heralds the approach of colder weather. Our complete Stocks make the Selection of your Winter Wardrobe an easy task. Up-to-the-minute Styles, high Quality Merchandise and Popular Prices mean Real Values in All Lines.

F. M. THOMPSON Co.

Grocery Phone 25 Greenhill Phone 28 Dry Goods Phone 13

Local and General Items

The Editor will be pleased to receive items for this section, regarding visitors entertained, parties leaving for holidays or short trips, bridge parties, teas, etc. Phone items in to 11 or hand them in at The Enterprise office no later than Wednesday evenings.

PIANO TUNING—J. P. Avery, Calgary. Leave orders with Miss Chardon or Mr. Moser.

The Misses Passmore, of Cranbrook, are visiting here with their parents.

A Blaimore youth was fined \$10 and costs, plus a two-year suspended sentence, for an indecent act committed recently.

H. Boulay, of Blaimore, arrived in town, and is installed as ledger keeper at the local branch of the Royal Bank—Holden Herald.

Blaimore high school boys are this week training hard under Mr. S. White and Bill Matvinke for the formation of a High School Rugby team.

Mrs. Peter Patterson passed through Blaimore recently, enroute from Rossland to visit her son and daughter in Calgary, Mrs. J. W. Verge and John Patterson.

Leaving for Vancouver on Sunday, September 22, with accommodation available for two passengers prepared to share expenses. Apply to W. Wolstenholme, taxi, Blaimore. Opportunity for a pleasant trip.

TEA and SALE of homecooking will be held in the Social Credit hall, Blaimore, on **SATURDAY, SEPTEMBER 21st**, from 3 to 6 p.m. under auspices of Ladies' Social Credit Group. Everybody welcome.

In a bloody battle between two airmen and Koenecke, a passenger, over the city of Toronto on Tuesday morning, Leonard Koenecke was killed. The plane was brought to a safe landing. William MulQueeny, the pilot, faces a charge of manslaughter.

Constable and Mrs. J. A. Simpson returned the early part of the week from their honeymoon and are spending the week with Mrs. Simpson's parents, Mr. and Mrs. C. J. Tompkins, prior to leaving on Saturday for their new home at Lomond, Alberta.

The Coleman Ladies' Auxiliary of the B.E.S.L., is holding a reception tonight in honor of Mrs. Alex. Wilson, senior, of Calgary. Mrs. Wilson is a past president of the organization in Calgary. While here she is the guest of Mr. and Mrs. D. Kemp senior.

Miss Beattie Oliver, of Boston, is visiting her parents, Mr. and Mrs. George Oliver at New West Amman, Nova Scotia, and expects to leave there for Blaimore on October the 3rd to visit her brothers and sister, William, David, Roach and Gertrude. She will arrive here about the 7th.

A number of Oddfellows and Rebekahs from here attended the big meeting at Natal on Tuesday night, and were delighted with the splendid radio addresses from the Sovereign Grand Lodge. Following the radio programme, refreshments were served, followed by dancing and a general conversation.

Owing to ill health J. A. (Long Jack) MacDonald has found it necessary to resign his position as district agent for the Singer Sewing Machine Co., which agency he has held for the past twenty-six years. J. B. Harmer, Blaimore, is being introduced this week as successor to Mr. MacDonald.

FOR SALE

1 BEACH RANGE \$35.00
1 LIBRARY TABLE \$4.00
1 DOLL CARRIAGE, like new \$4.00
1 SMALL ROCKER \$1.50
1 PIANO STOOL \$1.00
1 SINGLE BED, hair mattress \$5.00
Other small articles priced for quick sale, should be seen this week and at the residence of
J. G. ROBERTS
State Street Blaimore

Alex. Kubenic returned to Michel Friday evening from a business visit to Calgary and Drumheller.

Twenty years ago, Mr. and Mrs. Sam Berry moved from Blaimore to Pincher Creek.

F. M. Thompson, Roland Pinkney and Mrs. F. M. Pinkney returned yesterday from a delightful holiday trip by motor to coast points.

Miss Milda Bond, R.N., returned to Calgary last week end, following a visit here with her parents, Mr. and Mrs. G. Bond.

Peter Farmer will leave tomorrow (Friday) for Cambridge, Massachusetts, where he will continue his studies at the Boston Tech.

TEA and SALE of home cooking will be held in the Hillcrest gymnasium in aid of the Hillcrest United church, on Saturday, September 21, from 3 to 6 p.m.

Clarence Reddick, popular manager of the Dynamiters' hockey team, and formerly connected with the Blaimore squad, has been a patient in hospital at Kimberley, suffering from eye trouble.

Miss Lucy Harmer is being transferred from the local telephone office to Lethbridge where she has received an advance in position as long distance operator. She leaves on Saturday to take up her new duties.

The village of Holden, will erect a town hall at a cost of \$3500. The present hall building is being sold to the Masonic order, while a lease of the ground floor is being signed with the purchasers for a period of 20 years, for fire equipment purposes.

Quality for an overseas trip. If you are in doubt as to whether or not you would suffer from seasickness, try yourself out on Blaimore's main street. If you can ride up and down the street in an auto ten times without becoming seasick, don't worry about the ocean!

A veteran foothills mentor, Fred Towell, who played senior amateur hockey with Bellevue in 1924-25 along with Tiny Thompson and Dutch Gainer, and was coach of the Claresholm team which won the Foothills League championship in 1934-35, will coach a team in London, England, the coming season, and is now enroute to England via Montreal.



THE PUBLIC INQUIRIES ACT

INQUIRY INTO THE COAL INDUSTRY

NOTICE is hereby given that Sir Montague Barlow, Bt., P.C., K.B.E., LL.D., the Commissioner appointed under The Public Inquiries Act to inquire into the coal industry proposes to hold public sittings as follows:

At the Court House in the City of Edmonton, on Tuesday, Wednesday and Thursday, the 17th, 18th and 19th days of September, 1935.

At the Court House in the City of Drumheller on Tuesday, Wednesday, Thursday, Friday and Saturday, the 24th, 25th, 26th, 27th and 28th days of September, 1935.

At the Court House in Blaimore on Thursday, Friday and Saturday, the 3rd, 4th and 5th days of October, 1935.

At the Court House in the City of Calgary on Monday, Tuesday and Wednesday, the 7th, 8th and 9th days of October, 1935.

All the above mentioned sittings will open at the hour of ten a.m. The Commissioner proposes to visit Cadomin and Mountain Park at a later date of which due notice will be given.

In case it is found necessary so to do, additional sittings will be appointed of which public notice will be given. Dated at the City of Edmonton, in the Province of Alberta, this 12th day of September, 1935.

R. ANDREW SMITH,
Counsel and Secretary to the Commission, Parliament Buildings, Edmonton

SAFETY STORES

SPECIALS
FRI. SEPT. 20

MONEY
SAVING
VALUES

SPECIALS
SAT. SEPT. 21

See our window display for fresh Fruit & Vegetables

ORANGES	PLUMS	LEMONS
Med. Size 2 Doz. . . 49c	Ont. Red or Blue 6-quart basket Basket . . . 60c	Large Size Doz. . . . 36c

RED PEPPERS Found 2 Doz. . . 21c	CELESTY Washed 2 lbs . . 15c
SOAP SUNLIGHT, SPECIAL 2 MILK, Pacific Tall tins 3 lbs . . 20c	CHEESE Mild Ontario Lb . . 19c
BROWN SUGAR 4 lbs . . 23c	GINGER SNAPS 2 lbs . . 23c
RICE No. 1 quality Lb pkg . . 11c	PEANUT BUTTER Bulk 2 lbs . . 27c
CORN STARCH Canada	PEANUTS Salted Lb . . 17c

MAGIC BAKING POWDER
THESE PRICES FOR CASH AND CARRY ONLY
12-ounce tins, each **23c** - 2 1/4-lb tins, each **65c**

TISSUE Sable 3 rolls . . 21c	BON-AMI "Powder" Tin . . 16c
SOAP Colo Toilet 6 bars . . 27c	PINEAPPLE Birk's No. 2 tins 2 tins . . 31c

TEA Airway, choice black Pound . . 39c	SARDINES Brunswick 6 tins . . 27c	COFFEE Airway, fresh gr'd Pound . . 29c
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Now in Full Swing

AMMUNITION IS CHEAPER THIS YEAR

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Leather Coats, with fur collars, Leather Jackets, Windbreakers and Gents' Overcoats.

Boys' School Shoes and growing Girls' Oxfords in brown and black. Children's one-strap Slippers.

Our stock is complete with Men's and Boys' Fleece Lined and Wool Combinations and two-piece Suits Bedroom Slippers and Slippers for Men, Women and Growing Girls.

Here is a bargain, 1 Large Chipso and 1 Bar Calay Soap, the soap for beautiful women, the two for **23c**

1 Large Oxydol and 1 Med., reg. 33c now **23c**

Red & White Flour **98-lb sack \$2.65**

5-sack lot, per sack **\$2.60**

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CROWS' NEST PASS MOTORS

WESTINGHOUSE REFRIGERATORS

— CHEVROLET and OLDSMOBILE DEALERS —

BLAIMORE Phone 105

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The time is here to either have your Old Winter Coat CLEANED and REPAIRED or to order that new one you've been promising yourself. We are pleased to announce the arrival of a range of samples of

WINTER COATINGS

at prices that are truly astounding. Never before has Low Price and High Quality united to give you a chance to make a better buy. Phone now and we will call and show you these samples—if your old coat will do, let us clean it and put it in shape.

SPECIAL—FOR THE LADIES

Ladies' Hand-Tailored Suits are becoming more and more popular. We are able to make a garment that has no rival for appearance and wearing qualities. Beautiful new lines of Scotch Tweeds and Shepherd Plaids make it possible for you to choose wisely.

REMEMBER—Forty Years of Practical Experience is in the making of each one of these garments.

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See us for Window Glass, Roofing, Building Paper
Storm Doors, Stove Pipes and Stove Cement

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INTERNATIONAL TRUCKS

"FOR THE MAN WITH LOADS TO HAUL"

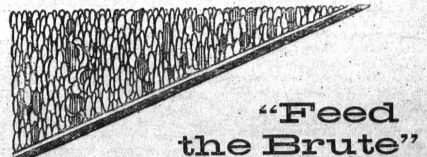
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AIRSTREAM CHRYSLER SIX

Call at Our Office for Information—our Demonstrator is at Your Disposal at All Times

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THE wise housewife soon learns the lesson. It is her duty to give him not only food that tastes good, but food that supplies him with health and energy.

MOTHER'S BREAD

does both. Its rich Bread flavor is a never failing appetite-delight. Its perfect balanced ingredients make it the ideal health-food. Every morsel is easily assimilated—not a crumb goes to waste.

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